PORTFOLIO



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CLIENT EXAMPLES

RYECROFT GLENTON

People don't generally think of advisory firms as design focused. I believed that I could confound common perceptions to make the RG brand instantly recognisable and help this business stand out from the crowd.

When creating the brand identity it was important to communicate visually RG's statement that they provide clear advice and creative thinking. I did this by placing a strong emphasis on the black and white colour scheme, representing clear black and white advice. I also utilised colour throughout the service lines to illustrate the creative thinking.

























RYECROFT GLENTON









RYECROFT GLENTON

























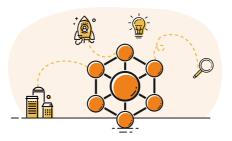
HEADED2

Headed2 is an educational technology company focused on career and transition planning. Their mission is to help people explore, plan for and pursue careers that reflect their passion, skills, and life goals. Headed2 is focused on the potential that lives in everybody to become professionally fulfilled.















HEADED2









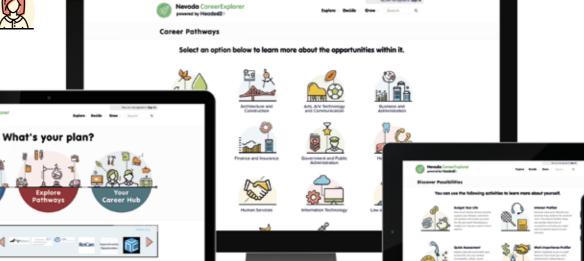








































CSS is a global RegTech platform delivering a set of comprehensive and highly complementary technology-enabled regulatory solutions that serve compliance professionals across the financial services industry.































































ASCENDANT COMPLIANCE MANAGER

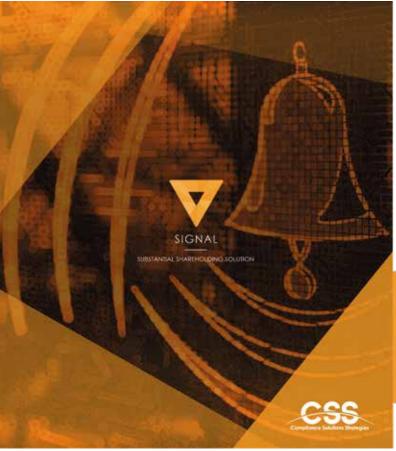
Enterprise Compliance and Risk Management, Solved

CSS



































LIVE GLUTEN FREE

LiveGlutenFree (LGF) was a small team committed to getting a better deal for anyone who's coeliac, has a gluten intolerance, or has just chosen a healthy gluten-free diet. They helped their community find gluten-free friendly places to stay and eat as well as delicious food products and recipes.











LIVE GLUTEN FREE - KEEP ME GLUTEN FREE











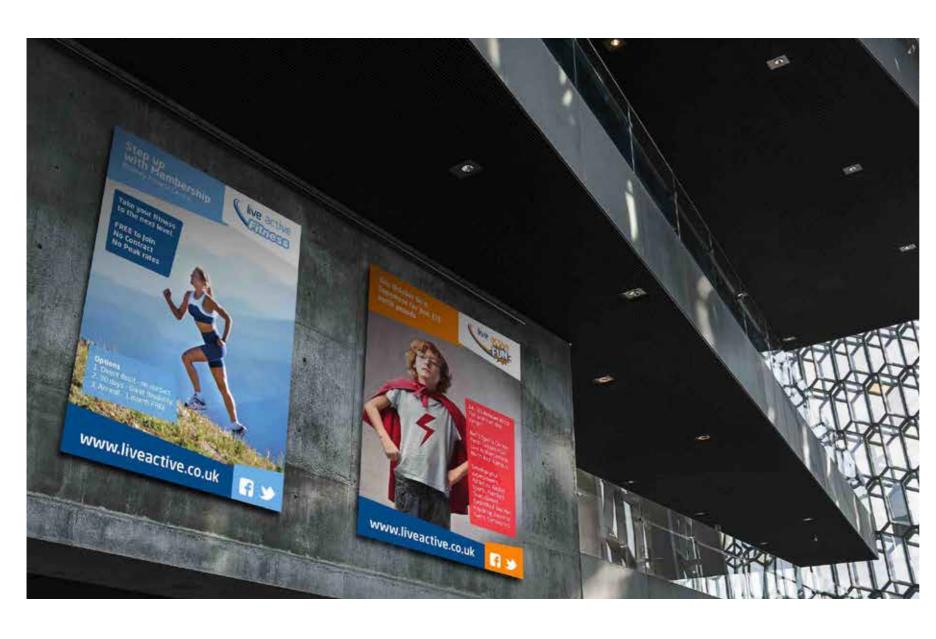


LIVE ACTIVE

Live Active asked us to develop their corporate brand and associated sub-brands. We designed a corporate brand as well as seven sub-brands which are used across 15 venues operated by this 600 employee organisation.























LIVE ACTIVE











LOGOS

LOGOS































































































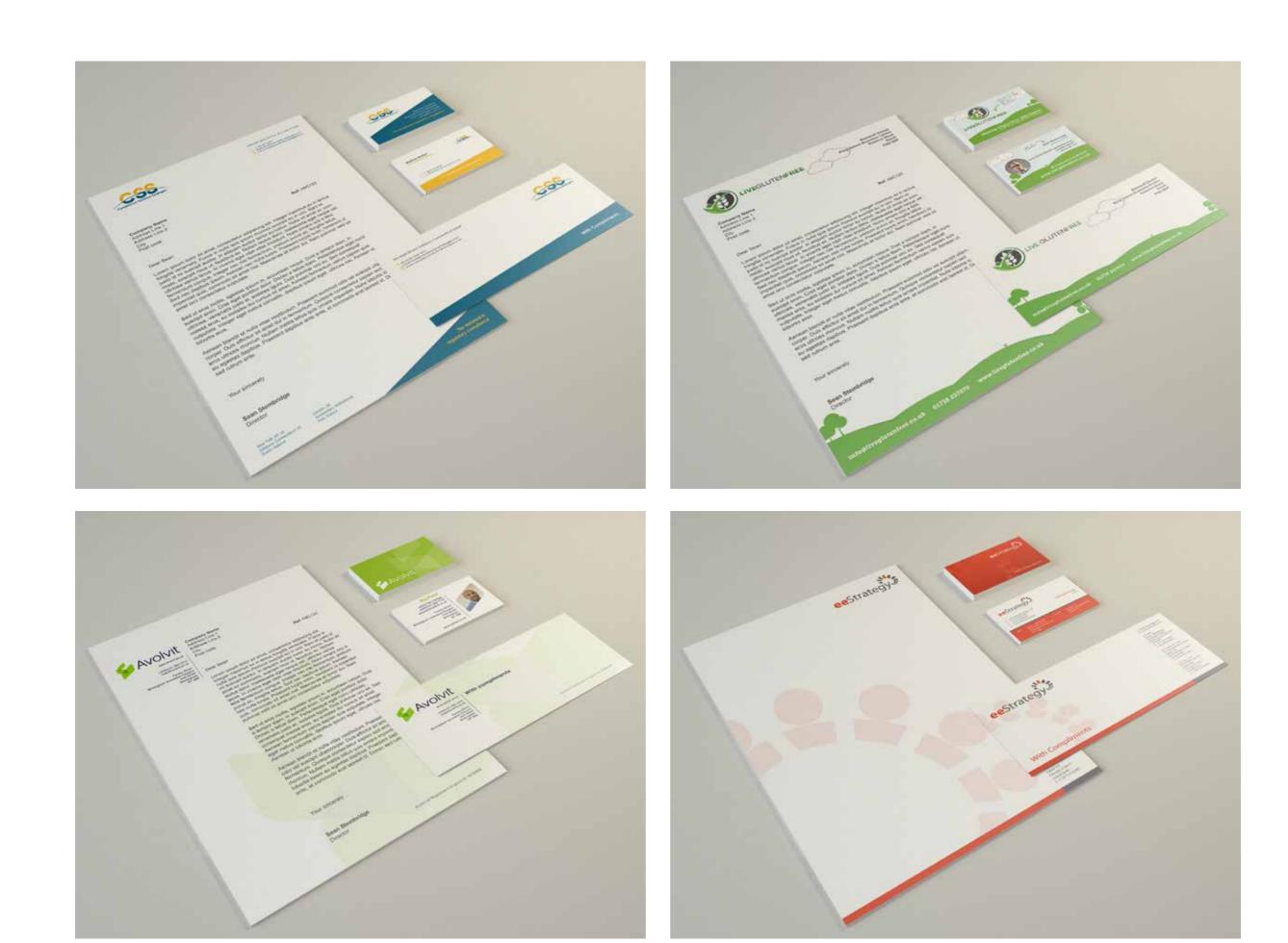
STATIONERY











BROCHURES













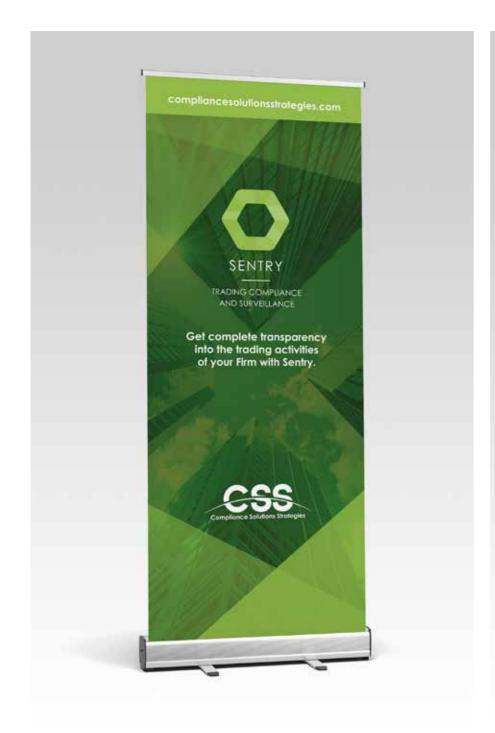




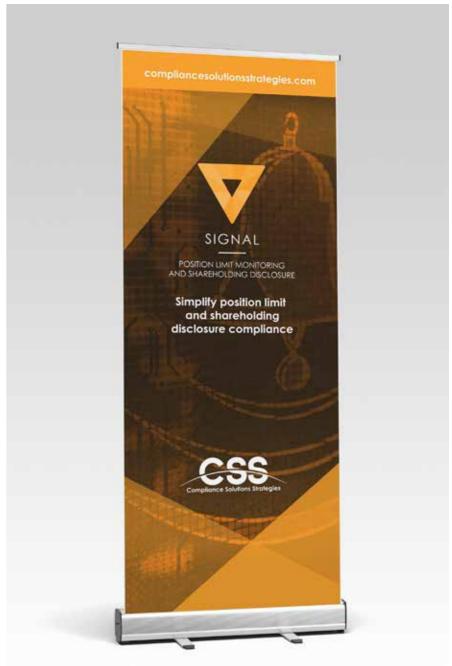


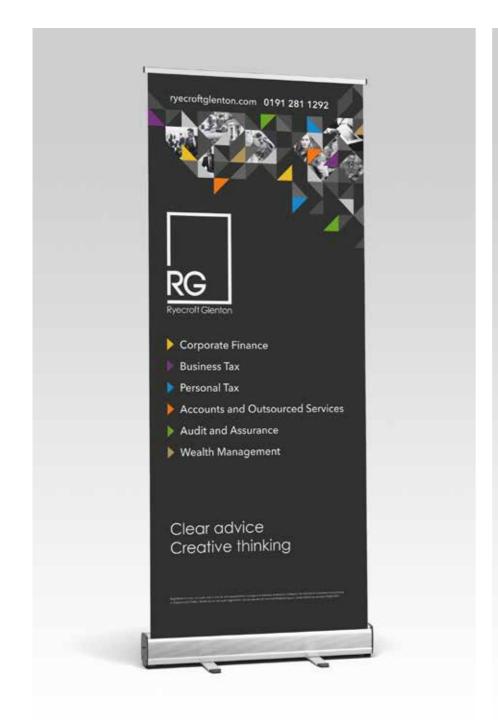












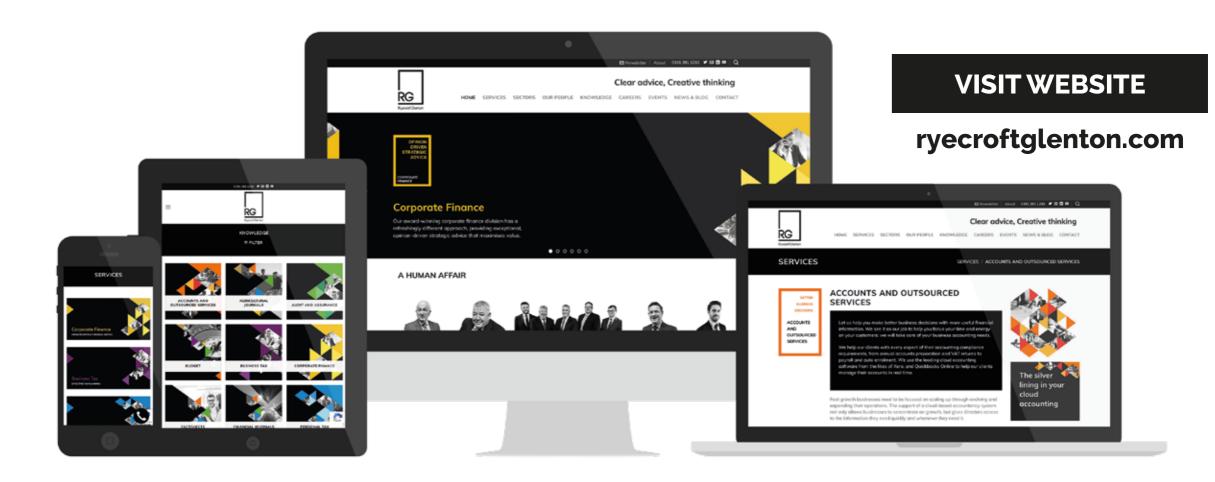




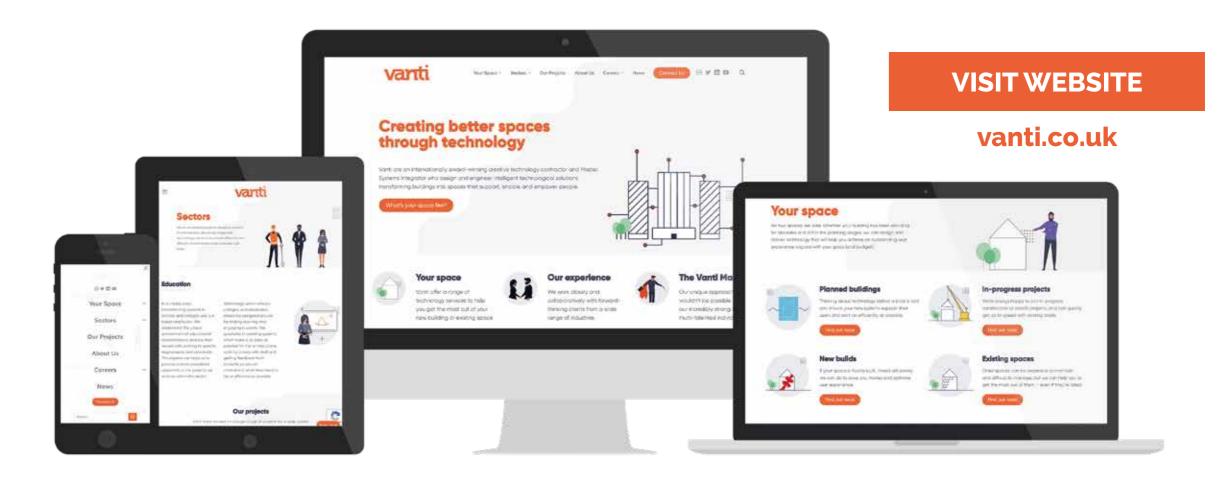




WEBSITES & UI/UX

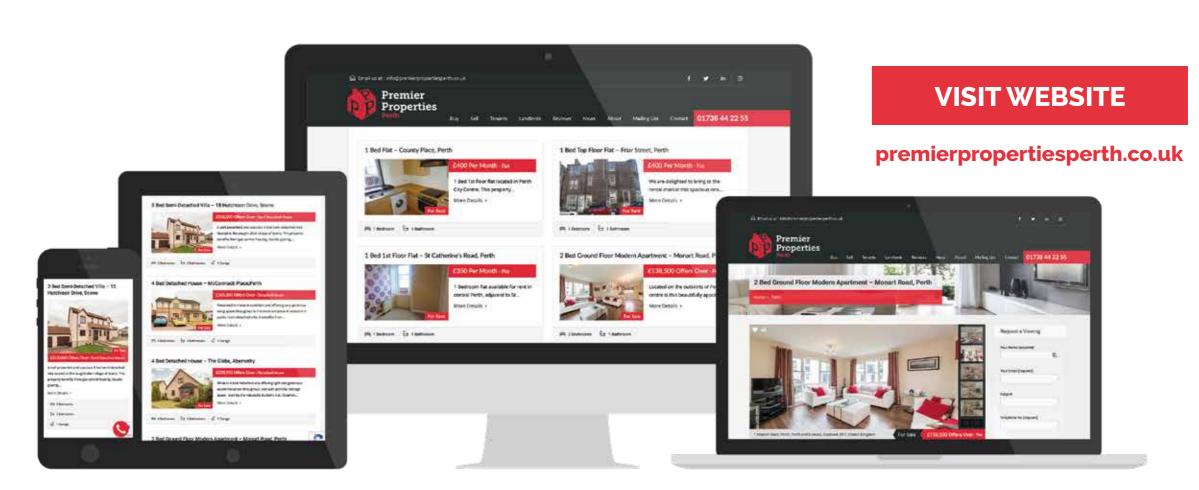


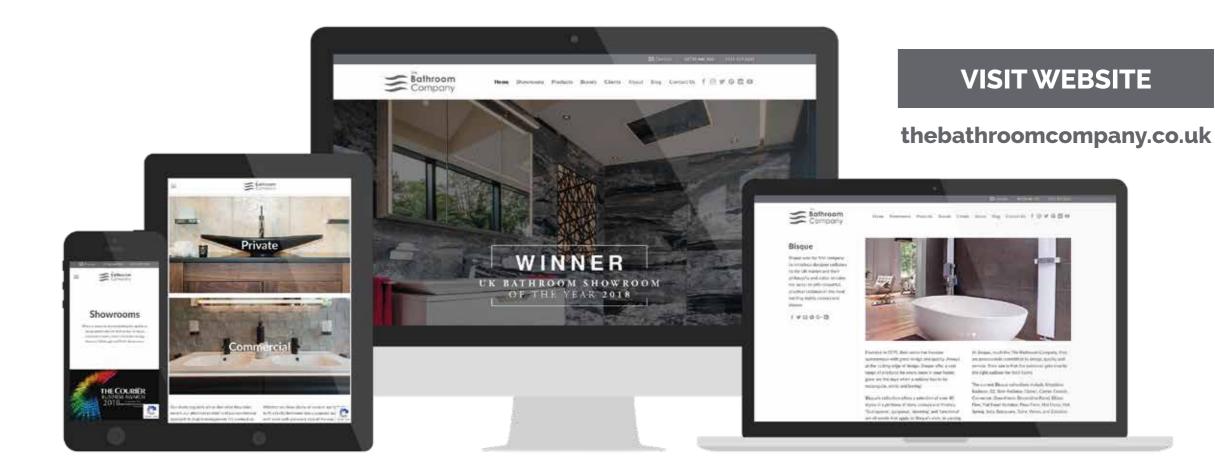




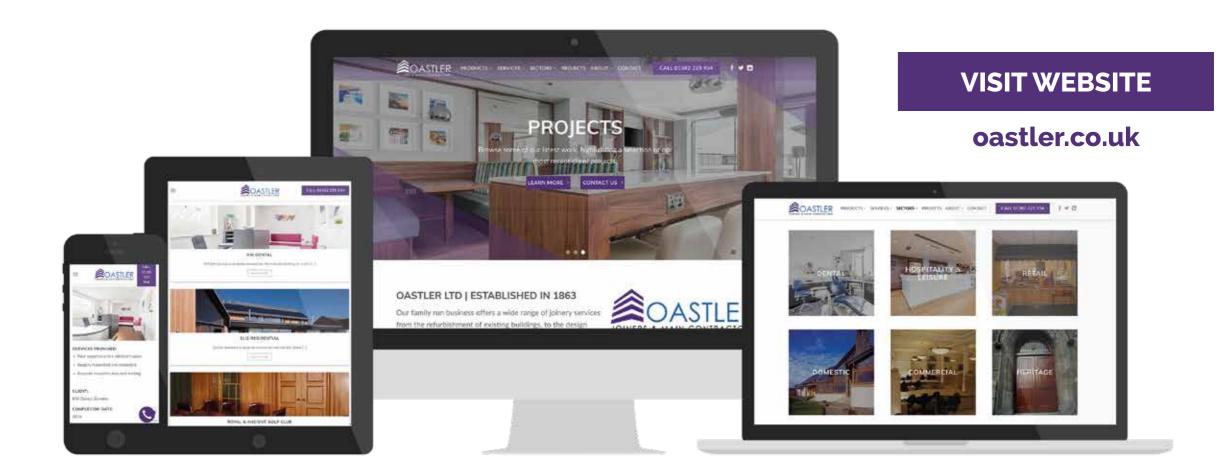


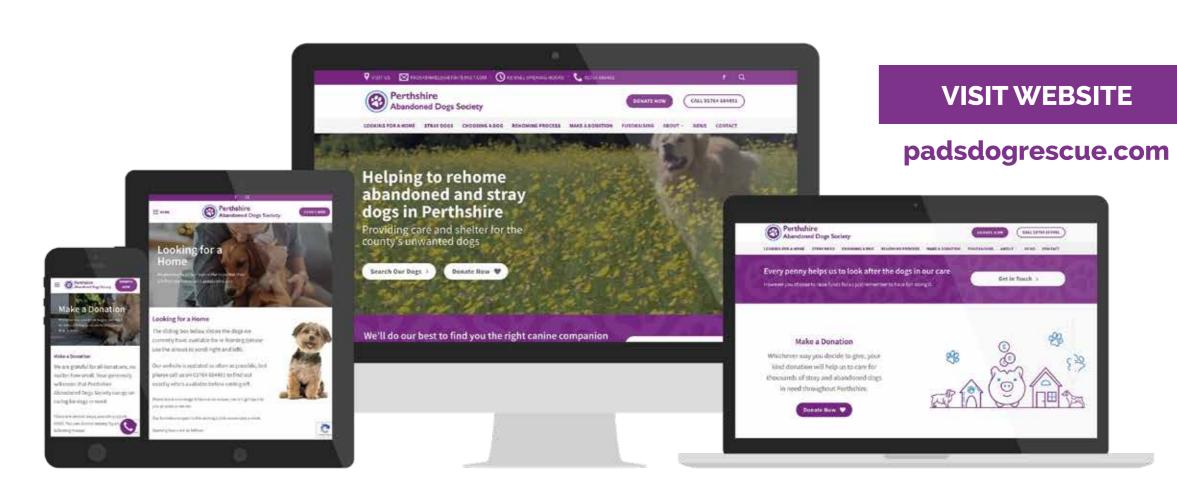


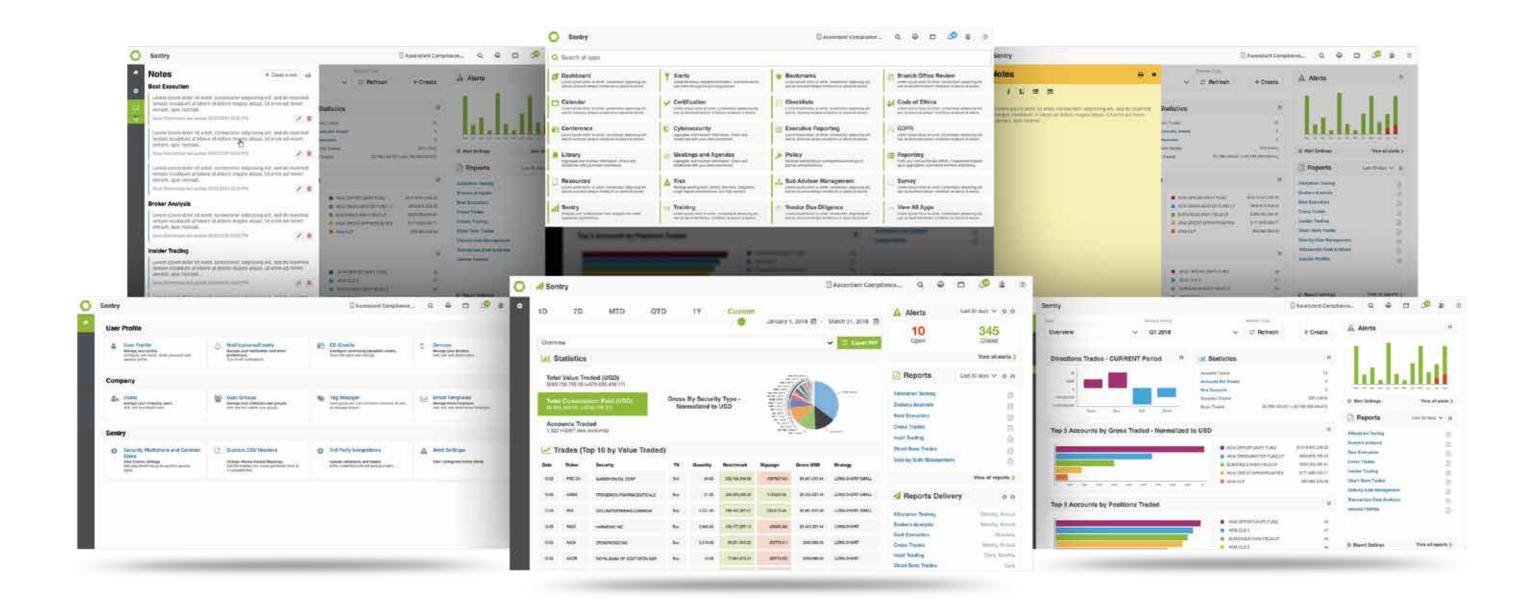


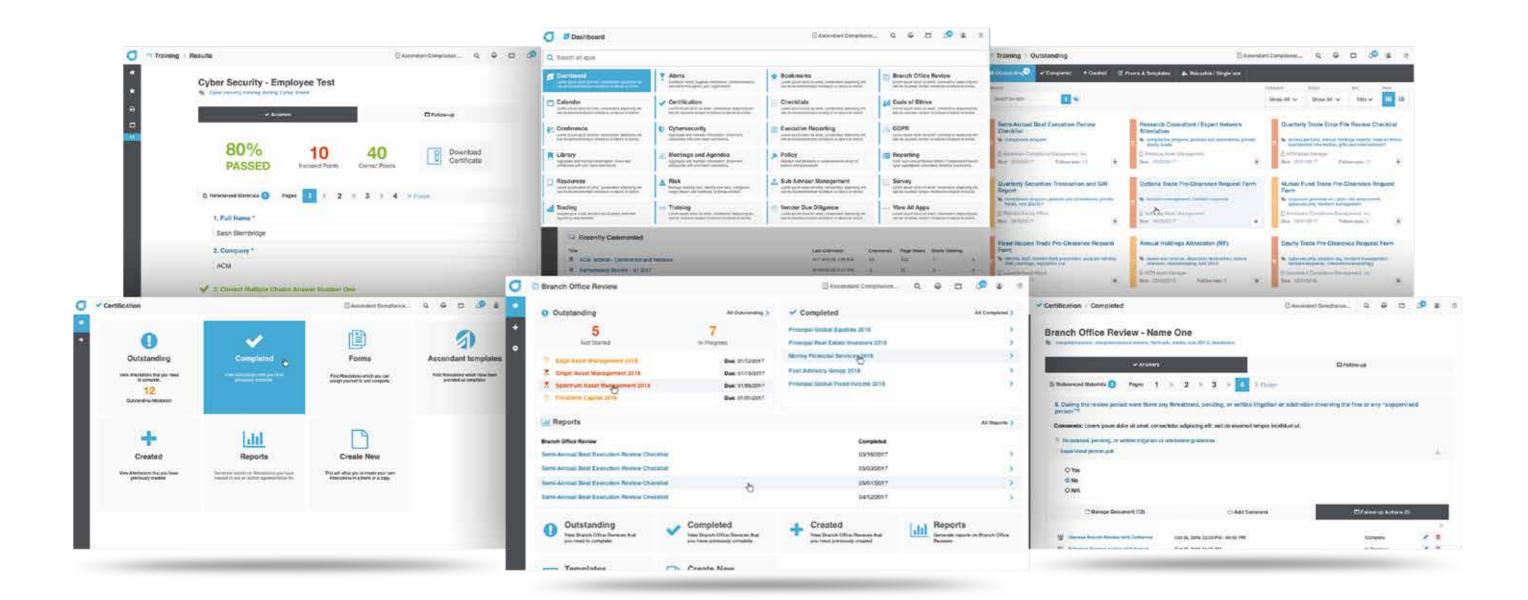




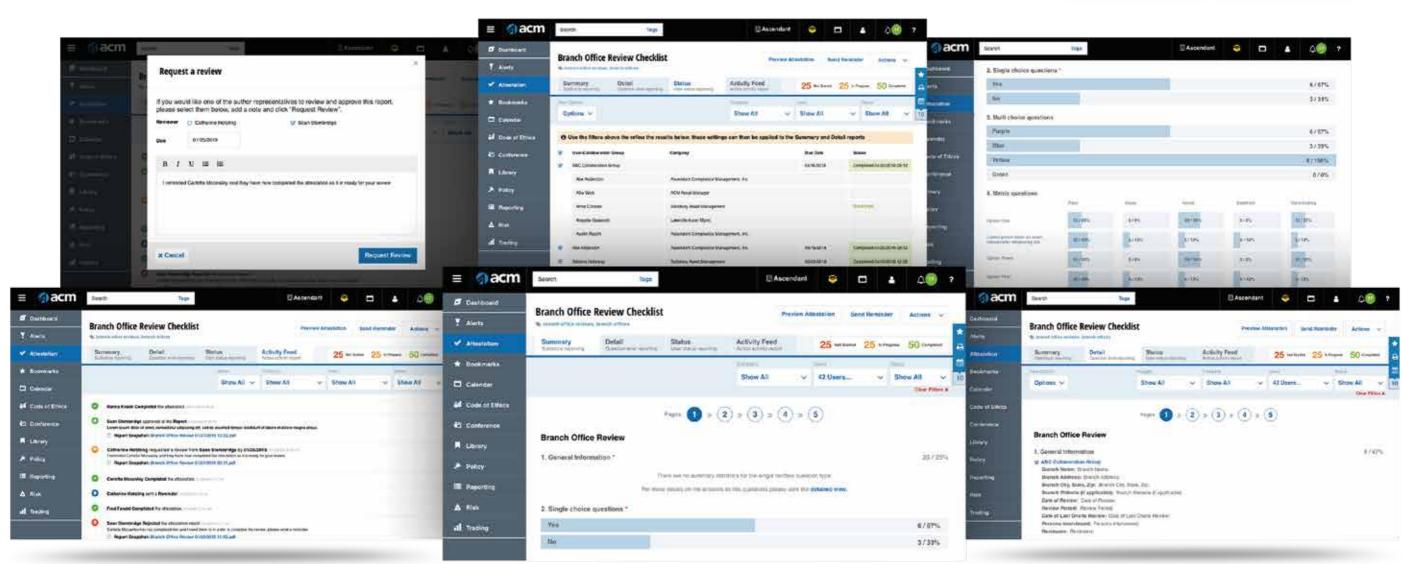








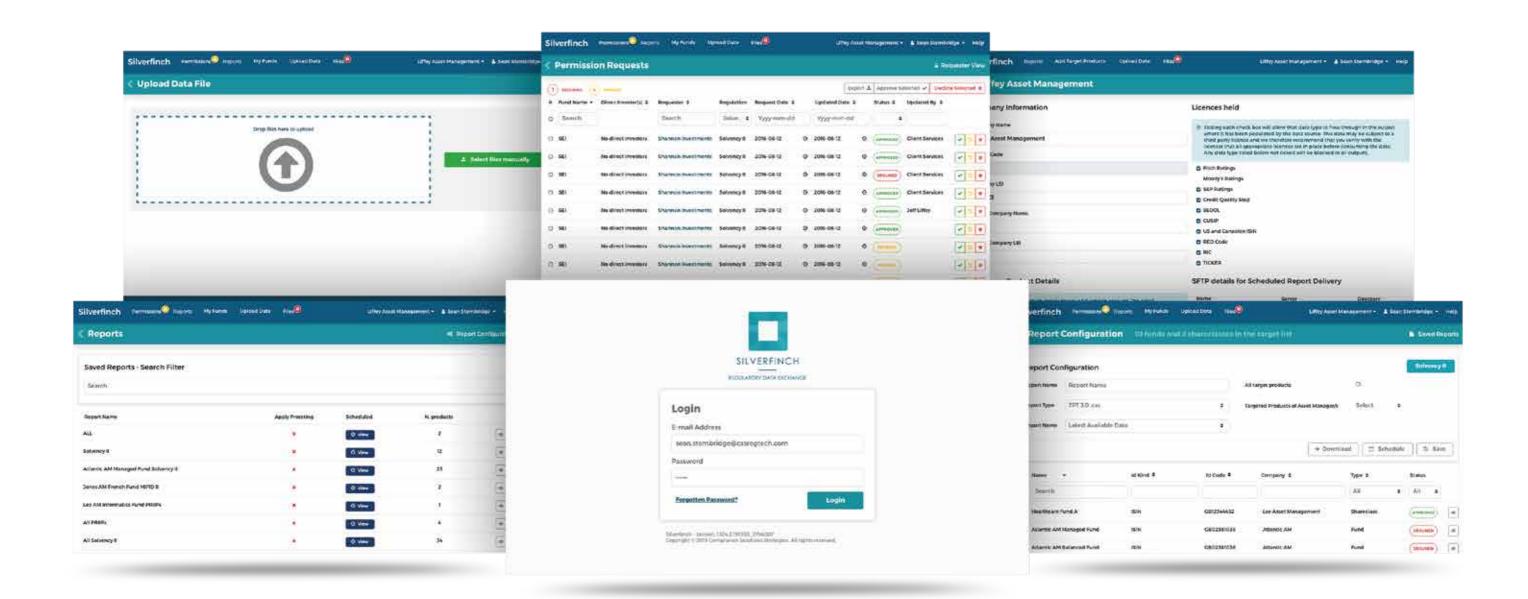














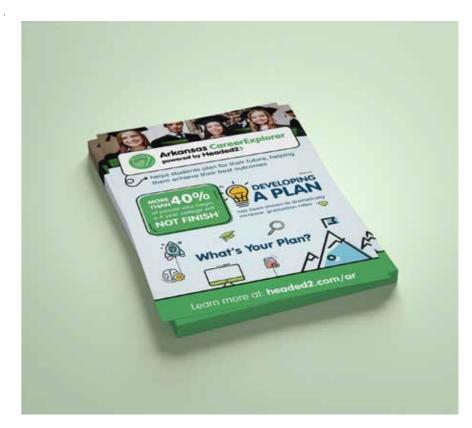


FLYERS, POSTERS & ADVERTS

FLYERS, POSTERS & ADVERTS

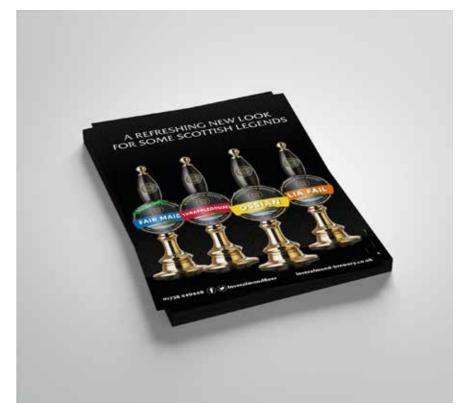




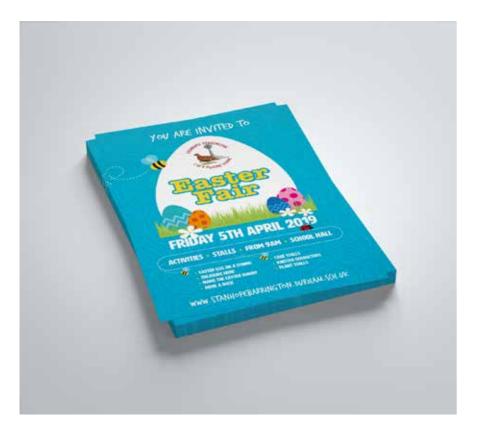




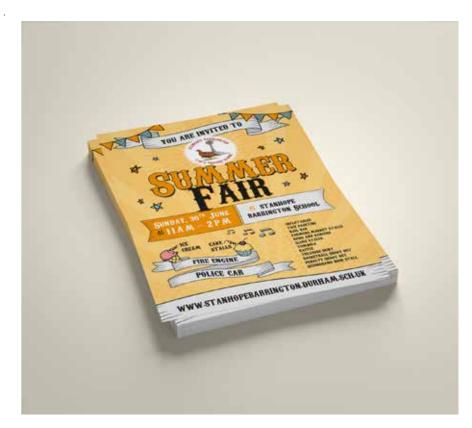




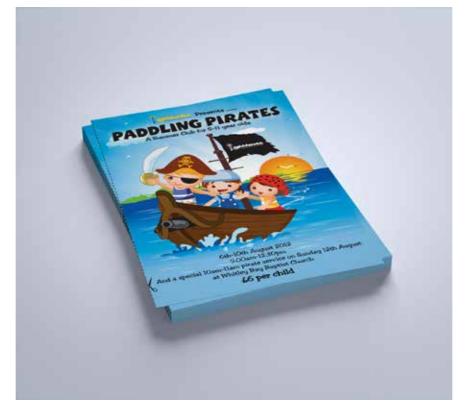
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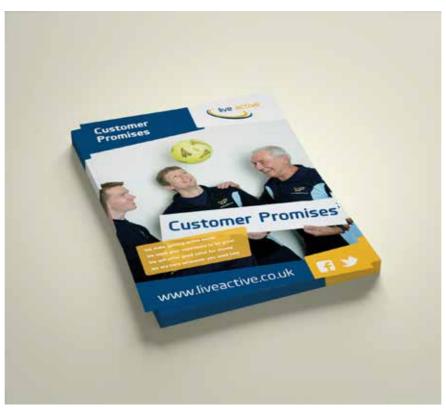






FLYERS, POSTERS & ADVERTS













PRESENTATIONS



